



PRESS RELEASE

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Crestmark Commercial Capital Lending, (formerly Commercial Capital Lending, of Baton Rouge, Louisiana), has shortened its name to **Crestmark Capital**. The move signifies the successful completion of the transition of the 21-year-old company to become a thriving part of the growing network of Crestmark Bank companies. "We're proud to be a part of Crestmark, and have found that the strength and adaptability of the larger company has only benefitted our customers," said Pat Haney, President of Crestmark Capital. "So it only makes sense to make the company name easier to say, and to know that our customer base is assured that we're still here for them."

Crestmark Capital is committed to adding value to small- and medium-sized businesses by providing innovative financial solutions through various Accounts Receivable Financing products, and Asset Based Lines of Credit.

Crestmark Commercial Capital, wholly owned subsidiary of Crestmark Bank, member FDIC.

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