



PRESS RELEASE

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Crestmark Bank volunteers help Oakland and Macomb County students learn their financial ABCs on National Teach Children to Save Day

Troy, MI 5/8/2008 – Fourteen employees of Crestmark Bank gave savings lessons to over 250 students in classrooms throughout Oakland and Macomb County as part of the American Bankers Association Education Foundation's Teach Children to Save Program.

The bankers joined thousands of financial professionals across the country who traded in their balance sheets for blackboards to help fill the need for financial education in schools. The presentations included games and activities about the concept of saving, how interest makes money grow, how to budget, and determining needs and wants.

Crestmark Bank offers the following tips to help parents make every day a savings day:

- Help kids open up their own bank savings account and make deposits regularly.
- Encourage them to keep an eye out for their monthly statement and review it with them when they receive it.
- Talk to your children about the family budget. Include conversations on needs versus wants.
- Give positive feedback. As children grow older, give them responsibility over how they spend their money.

Teach Children to Save Day is held every April to promote financial literacy through connecting bankers with young students. Crestmark Bank, located in Troy, Michigan, is a provider of innovative working capital solutions for small- to medium-sized businesses nationwide.